

STAR in the CBD

NEWSLETTER FEBRUARY 2009



Issue Three

STAR IN THE CBD



Don't Miss the Festival Launch

Friday 6 March 2009

10am—7pm

Market Day,
Entertainment
Street Closure

City Focus Tutanekai Street

Worth hangin' about for!

* * * *

If you are interested in having your store **Star in the Market Day** contact Cath Weston 0274578777

Window Dressing Competition

Store in the CBD can enter... Best express the Rotorua Festival of Arts with an **ART WINDOW**.

We are looking for 10 winners.

All 10 winners receive 4 tickets to shows during the Rotorua Arts Festival valued at \$120.00.

Windows to be up & running by **Friday 6 March** & throughout the Rotorua Arts Festival.

To **WIN** tickets please **register** your window with Cath Weston then receive a Program and Poster of events for the Rotorua Festival to display in your Art Window to qualify...

MARCH— BE A STAR IN FASHION

New Seasons' Fashion Show

1pm Saturday 28 March

City Focus

Are you a Fashion Store, Hair salon, Make over specialist, Accessories Store?

The date has been set to show case the New Seasons Fashions arriving in stores March.

The Fashion Show is **FREE** for stores to participate. To Showcase your business contact Cath Weston today 07 3457775.

The Daily Post will feature the Show in their amazing **Fashion Guide** to be released prior to the event. **This is optional** and if you have any interest to be in the Fashion Guide please contact Jason at

The Daily Post Phone 07 3486199 ext 57034.

AUTUMN/WINTER FASHION GUIDE 2009

In conjunction with



The next

The Daily Post

We LIVE here because we LOVE it!

Autumn/Winter Fashion Guide is timed to coincide with the next Shop Rotorua Fashion Parade in City Focus on Saturday 28 March 2009.

What better way to create interest in your fashion items for the new season with an advertisement in the Daily Post Fashion Guide

plus

free product shots in the Fashion Guide

plus

show them off and other items in your range at the fashion parade

Create the interest from your potential clients with a taste of what you have available for the new season.



February 2009

Duty Restaurant Roster

Bookings Essential after 9:00pm

All Restaurants have a Duty Menu available until 10:30 pm –

Lone Star Ph: 07 3494040
February 1, 14, 19, 24

Macs Steaks Ph: 07 3479270
February 2, 11, 17, 27

SeismicGastro Bar ph: 07 3482082
February 3, 7, 16, 26

Indian Star Tandoori Ph: 3436222
February 4, 12, 18, 23

Triple 1 Five Café ph:07 3471115
February 5, 9, 20, 22

Hennessy's ph:07 3437901
February 2, 11, 17, 27

The Shed Ph: 07 3488124
February 6, 10, 21, 28

Lovely India Ph: 07 3484088
February 1, 14, 19, 24

Abracadabra Ph: 07 3483883
February 3, 7, 16, 26

Zanellis Italian 07 3484908
February 4, 12, 18

Pig and Whistle Ph: 07 347 3025
February 8, 13, 15, 25

Tandoori Palace Ph: 07 348 8122
February 8, 13, 15, 25

Solace Ph: 07 3491551
February 6, 10, 21, 28

NuVolari
February 8, 13, 15, 25

Roster proudly supported by the excellent teams from



New Year in Rotorua 2009



Photo supplied by Andrew Warner—The Daily Post
See The Daily Post for story...

Love Month Winner!!! Glenis Butcher from Rotorua
who entered at Rotorua Paper Plus in Tutanekai street.
Won a Date Night Every Month with for a Year with EAT STREET
including Xquizit Limousines service.

The promotion attracted more than 10,000 ticket entries!!

Last year Big Spender had the same numbers but
no spending limit or age limit.

Well done to those businesses that took real advantage of this
promotion. We hoped you enjoyed the process.

Looking forward to another Valentines promotion next year!!

We welcome your feedback on how this promotion worked for your
business. Please include any additional ideas and suggestions.
Email: cathweston@slingshot.co.nz



Congratulations!!



**Great to see you again on the
BEST OF TARGET**

Well done Abracadabra Café for your
10/10 review with Target.

A great result for Rotorua City.
Shop Rotorua are Proud of you!

Abracadabra Café
1263 Amohia St Ph: 07 348 3883

NIGHT MARKET MEETING

All Rotorua Retailers are invited ...

Let's talk about the fantastic
possibilities of a regular boutique
Night Market in the CBD

Monday 9 March 2009

5:30pm Start time...

Venue to be advised...

Let's talk about your ideas,
Your participation,
How your business can
take advantage...

Basic Agenda:

Overview

Concept requirements

Best Timing for Night Markets

Participation & Costings

RSVP: cathweston@slingshot.co.nz
or leave a message on Ph: 07 3457775

WHAT IS ON IN ROTORUA

Spirit of Rotorua Photography Competition

Tuesday March 10 to Saturday March 21

Local amateur & professional photogra-
phers are encouraged to capture the
' Spirit of Rotorua ' by showcasing the
geothermal, adventure, environment,
adventure, spa, industries and people that
embody the essence of Rotorua.

14 categories with prizes worth in excess of
\$5000. The supreme winner will receive
\$1000 cash and their name on a **\$1000** jade
trophy sponsored by The Jade Factory.

The supreme winner, category winners
and other commended entries will be
displayed in a photographic exhibition to be
held at the Rotorua Arts Village.



ROT@RUA
feel the spirit
Manaakitanga

Find out upcoming
events that can
impact your business
growth.

The best website to
find out about
Rotorua Events...
www.rotoruanz.com

ROT@RUA
feel the spirit
Manaakitanga

Always up to date &
jam packed full of
excellent information
about Rotorua...

www.rotoruanz.com
ROT@RUA
feel the spirit
Manaakitanga